

SIAL 西雅展
INSPIRE FOOD BUSINESS in China

SIAL
世界食品产业峰会
Global Food Industry Summit

2023 | SIAL Global Food Industry Summit

May 18th-20th, 2023 | Shanghai New International Expo Centre (SNIEC)

CONTENTS

Introduction

Review

Media Reports

2023 Highlights



SHAL
INSPIRE FOOD BUSINESS

西雅展
In China

SHAL
世界食品产业峰会
Global Food Industry Summit

Introduction

SIAL Shanghai

SIAL西雅国际食品展(上海)

SIAL西雅国际餐饮供应链展
SIAL世界食品产业峰会
SIAL世界三大食品展之一

2023
05.18-20 上海新国际博览中心
www.sialchina.cn

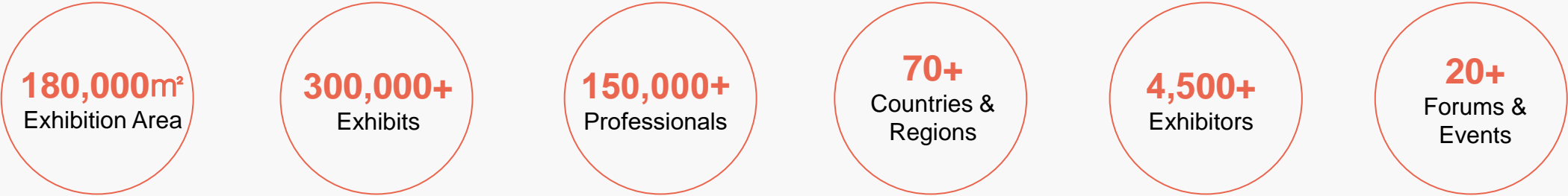


COMEXPOSIUM 中国商业联合会 北京爱博西雅展览有限公司

Asia’s largest food and beverage innovation exhibition, SIAL China, is strategically located in Shanghai, a gateway to Asia, and a global center of finance and innovation.

Since 2000, SIAL China has served as a launchpad for food and beverage companies looking to expand abroad, inspiring food business through sharing valuable insights and trends, connecting exhibitors and buyers, hosting industry-recognized events, and celebrating innovation.

From May 18th to 20th, 2023, SIAL Shanghai will be held at Shanghai New International Expo Centre across an exhibition area of 180,000 m². It is expected to attract 4,500 exhibitors and 150,000 professionals from around the world to showcase leading and innovative products, exchange thoughts and opinions of the whole industry.



SIAL Global Food Industry Summit focuses on the global F&B industry, and will invite worldwide experts, industry leaders and professionals to in-depth discussions on hot topics and categories such as new retail, supply chain, dairy, meat, drink, food-tech, imported food, F&B investment, China’s catering, etc. Sharing the latest F&B industry information, and insight into industry development trends. The enterprises will obtain more high-value business opportunities.



- Leading F&B Insights

20+ years of influence in China, SIAL in China represents perceptive insights in the F&B industry
- Global Perspectives

60+ years of influence in the Global F&B industry, SIAL Paris delivers the most cutting-edge information worldwide
- Bilingual Live-streaming

CN & EN live-streaming on SIAL official website, 200,000+ professionals watch in real-time worldwide
- Authority & Professional

Gather worldwide F&B industry experts, industry leaders, etc. Analyze the latest industry trends, forecast the next “Blue Ocean”
- Ground-breaking Products

Promote F&B products innovation, empower ground-breaking F&B companies & products development



SHAL
INSPIRE FOOD BUSINESS

西雅展
In China

SHAL
世界食品产业峰会
Global Food Industry Summit

Review

The 1st SIAL Global Food Industry Summit

The 1st SIAL Global Food Industry Summit was held in conjunction with SIAL Shanghai 2021 from **May 18th to 20th** at SNIEC.

10 theme forums covering dairy, meat, new retail, supply chain, imported food, China's catering, nutrition and health food, F&B investment, IP authorization, and e-commerce. Gathered leaders in the food industry, **120,000+ professionals**, interpreted the development trend of the global food industry chain through **20+ core topics**, promoted and inspired China's food industry.

The 1st SIAL Global Food Industry Summit was reported by domestic authoritative media such as Xinhua News Agency, China News Service, China Economic Net, People's Daily Online, China Network, China Daily Online, GMW Online, Huanqiu Online, etc.; Mainstream media such as Netease, Sohu, Sina, Tencent, etc.; Industry media such as CNFood, Science and Technology of Food Industry as well as new media such as Bilibili, Xueqiu, Tiktok, etc. AP, MarketWatch, Fortune Italia, Yahoo Finance, Adnkronos, Latin Biz, Europa press, Seeking Alpha and other international media for follow-up reports.



10 Theme Forums



120,000+ Professionals
20+ Core Topics



Domestic Media Exposure
430 Times
International Media Exposure
181 Times

The 1st SIAL Global Food Industry Summit Speakers



Nicolas
TRENTESAUX
CEO SIAL
Global Network



Fernando LUGRIS
Uruguay
Ambassador to
China



Xue LU
Founder of Black
Pearl Video



Li QIAO
Co-founder and VP of
Tying Media



Christopher PISSARIDES
World-renowned
Economist, Nobel Laureate
in Economic Sciences



Xiaoqiu WU
World-renowned
Economist



Yudie WANG
Research Leader of
Kantar "Diet China"



Qiang XUE
CEO of CAISSA E-
FOOD HOLDING
CO.,LTD



Fei LIU
Executive Deputy
Secretary-General
of CCLC



Xi ZHU
Head of MFC Asia
Project



Gary Brenner
VP Product & Market
Development, Aleph Farms



Jiangang SHEN
General Manager of
Hangzhou Wahaha Group
E-commerce Company



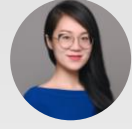
Nathalie HUTTER-
LARDEAU
Founder and CEO
of Evidence Santé



Richa
General Manager of
Tmall Maternal, Infant
and Parenting



Chunling XI
Vice Chairman and
Secretary General of
CAPIAC



Fang FANG
Managing Director of
iResearch Group-
iResearch Capital



Tianyi ZHANG
CEO of Baman
Technology



Junjie LIU
General Manager of
Shenzhen Qianhai
Chaoyuan Supply Chain
Management Co., Ltd.



Yongsheng WANG
Chongqing Yumaotong
Supply Chain
Management Co., Ltd.



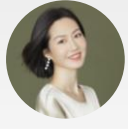
Xiwen QING
Director of Food &
Agtech, Plug and Play
China



Pablo OBREGON
Consul General of
Argentina in Shanghai



Xinhe JIA
Founder and CEO of
China Food Merchants
Network



Ni REN
CEO of Yishu
Interactive
Technology



Bingxing WANG
Director of Matrix
Partners China
Investment



Song GAO
CEO of XINSUSHI
Plant Meat



Yixiang ZHANG
Head of Agricultural
Food Strategy, Plug
and Play



Xiaofeng GONG
Nanchang
Comprehensive
Bonded Zone



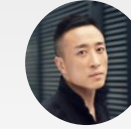
Xuefeng WANG
Deputy General Manager
of COFCO Imported
Foods Co., Ltd.



Jiaxu DAI
General Manager of
Leader Beef Foods
(Shanghai) Co., Ltd.



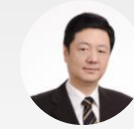
Fang YU
Senior Media
Person



Zunguo ZHOU
China Chief
Representative of
Compassion in World
Farming



Ye NI
Director of Imported
Wine Division of
COFCO Imported
Foods Co., Ltd.



Cheng XU
General Manager of
Suzhou Hengjie
Customs Broker Co., Ltd.



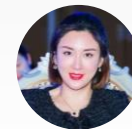
Fang GAO
Agricultural Product
Quality and Safety
Center, Ministry of
Agriculture and
Rural Affairs



Aihui XU
Director of Brand and
Public Relations
Beyond Meat,
China



Dr. Peter SMEETS
(Ph.D.) Wageningen
MFC Partner



Jiaojiao CHEN
Executive Vice
President of a Zhuang
Yuan Corporation



Zhen WANG
Principal of Silver
Fern Farm China



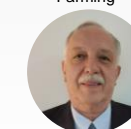
Damien PLAN
Counsellor for
Agriculture, European
Union Delegation to
China, Beijing



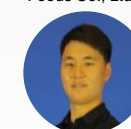
Marie-Claire
SWÄRD CAPRA
Consul General of
Sweden in
Shanghai



Sergio PAVON
International Relations
Officer, European
Commission, Directorate
General for Agriculture
and Rural Development



GILBERTO
FONSECA
GUIMARÃES DE
MOURA
Consul General of
Brazil in Shanghai



Wu YANG
Director of JD Retail
Supermarket Omni-channel
Business Group-Fresh Food
Business Department-Meat
and Poultry Seafood
Department



Yorick DE BRUIN
Founder of
Wageningen MFC

The 1st SIAL Global Food Industry Summit Speakers



Jianchun LUO
Executive Director of
China Condiment
Association



Liang SONG
Senior Analyst in the Dairy
Industry



Hua PENG
General Manager of New
Retail Division of Panda
Dairy Group



Xiangrong CHEN
Deputy Director, Food
Production Division,
Shanghai Municipal Market
Supervision Administration



Hesong WANG
Secretary General of the
Health Advisory Service
Working Committee of China
Health Care Association



Yan HU
Executive Vice
President of
CHEERSTON



Siming SHEN
Chairman of
Shanghai Catering
Industry Association



Yifeng SHEN
Secretary General of
Shanghai Catering
Industry Association



Zhuonan QIN
Chinese Cooking Master,
Inheritor of Shanghai Intangible
Cultural Heritage, General
Manager of Zhenqin Catering



Gary LI
Authorization Director,
China Toy and
Juvenile Products
Association



Xiaoyun WANG
Chief Representative of
Atlantic Canada
Chamber of Commerce
in China



Yin WANG
Host of Shanghai TV



DENY WACHYUDI
KURNIA
Consul General of
Indonesia in Shanghai



Yan LI
Founder and CEO of
Nashi Technology



Song REN
CEO of MILKLAUD



Di ZHENG
Investment Director
of Bits x Bites



Junhao WANG
Chairman of
Juneyao Health



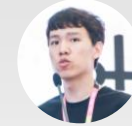
Feng LIU
Chairman of Fish
Not Fish



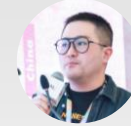
Bin HUANG
Vice President of
Shanghai Catering
Industry Association



Jiquan ZHANG
Director of Xinghualou Dim
Sum, Inventor of Salted Egg
Yolk and Meat Floss Sweet
Green Rice Ball



Yuan WEN
Operation Expert of Tmall
Maternal, Infant, Parent-Child,
Infant and Child Food Industry



Weixu JING
CEO of Hubei Xujie
Network Technology
Co., Ltd.



Xiaoxiao QIU
Co-founder & CEO of
Hangzhou Hot Branding
Co., Ltd.



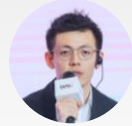
Yingwei LI
Chairman of Hubei
Jiu Chu Health
Industry Co., Ltd.



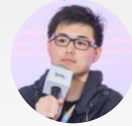
Xianghong WAN
Senior Regulatory
Director of Herblife (China)
Health Products Co., Ltd.



Wenyu SUN
Managing Director
of Beyond Capital



Su ZHANG
VP of 3W Capital



Xiaogang HE
Director of Digital
Innovation and Incubation,
Bayer Asia Pacific



Zhiguo SUN
Managing Vice
President, CHALI



Wangsong GUI
Founder, Sunson
China



Yuxiang WANG
Founder and CEO of
DouGuo



Minwei CHENG
Head of China
Authorization Business,
LINE FRIENDS



Jianhua DAI
Senior Director of SGS
Standard Technical
Services Co., Ltd.



Weidong LIU
AF Public Food Safety
Technical Manager, SGS
Standards Technical
Service Co., Ltd.



Xiang YU
General Manager of Health
Business Department of
China Resources Sanjiu
Pharmaceutical
Co., Ltd.



Min WEN
Head of the Italian Foreign
Trade Commission Special
Project for Foreign
Investment in Italy



Yuan LIU
Director of
ShineAn Capital
Investment



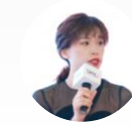
Tianran LIU
Partner of Vertex
Ventures China



Peng FENG
PhD, Xianle Health
Technology Co., Ltd.



Dachao ZHANG
Deputy Secretary
General of China Health
Care Association



Weijun HU
General Manager of
Shanghai Beilian
Beifen Food Co., Ltd.



Jincha CAO
President of East China-
Korea Food Importers
Association



Jing QIAN
Director of Consumer
Products of Greater China
Market, Hasbro Trading
(China) Co., Ltd.



Duan FANG
Marketing Director of
Weikang Probiotics
(Suzhou) Co., Ltd.

The 2nd SIAL Global Food Industry Summit



The 2nd SIAL Global Food Industry Summit (Online) was held from **May 18th to 20th, 2022**.

The 3-day SIAL Global Food Industry Summit gathered **43 overseas and domestic experts** attended and gave keynote speeches, and attracted professionals from **15 countries and regions**. The summit was watched by **39,599** paid registrants through the SIAL official website in real-time, and the online interaction has reached **more than 11,000 times**. The online viewers of the SIAL WeChat official account reached **17,451**, and the online interaction reached **95,731 times**. Meanwhile, **600+** media follow-up reports.



43 Overseas and Domestic Speakers



SIAL Website Paid Registrants: 39,599
SIAL WeChat Account Viewers: 17,451



SIAL Website Online Interaction: 11,000+
SIAL WeChat Account Online Interaction: 95,000+



600+ Media Follow-up Reports

The 2nd SIAL Global Food Industry Summit Speakers



Elaine CHIA
Comexposium
APAC CEO



Ming JIANG
President of China
General Chamber
of Commerce



Anna LI
Managing Director
of Comexposium-
Sial Exhibition Co.,
Ltd., CEO of SIAL
in China



Nicolas
TRENTESAUX
CEO SIAL Global
Network



Lin TONG
Vice President of
CCA



Jingyuan YAO
World-renowned
Economist, Special
Researcher of
Counsellors' Office of
the State Council



Gang FAN
World-renowned
Economist, Vice
President of China
Society for Economic
Reform, Director of
National Economic
Research Institute



Jin CAI
Vice President of
China Federation
of Logistics &
Purchasing



Zhongjiu DAI
President of China
Vegetable
Marketing
Association



Zhenhua LIU
Deputy Secretary,
CPC CCOIC
Committee



Jian XU
Deputy Secretary
General of China
National Food
Industry Association



Fei LIU
Executive Deputy
Secretary-General
of Cold Chain
Logistics
Committee



Yang JIAO
General
Administration of
Customs, P.R.
China



Xin WANG
Chinese Academy
of Inspection and
Quarantine



Jing WANG
Chinese Academy
of Agricultural
Sciences



Marina Novira
Anggraini
Commercial Counselor
of Embassy of the
Republic of Indonesia
Beijing, P.R. China



Nick COYLE
CEO and
Executive Director
of AustCham



Victoria CAI
Country Manager
in Asia Office,
Uruguay National
Meat Institute
(INAC)



Sarah XU
International
Market Manager
of Dairy Australia



Kesrin
ARIYAPONGSE
Deputy Secretary
General of Thai
Chamber of
Commerce in China



Mike WALSH
Founder and CEO
of Tomorrow



Xinyu ZHANG
Deputy General
Manager of
Freshippo (Hema)
in Beijing



Kevin ZHANG
Director of Business
Development - Asia
Pacific, ADM
Human Nutrition



Alice LOU
External Innovation
Associate Director
from PepsiCo
APAC R&D Center



Yong YANG
Director of Innovation
Ecosystem, Bühler
(China) Holding Co.,
Ltd.



Yingzhi ZHANG
Subject Matter
Expert Principal of
Maritime, Trade &
Supply Chain
Industry Solutions,
S&P Global



Shumin CAO
PhD in Biology,
Chinese Academy
of Sciences,
Founder of Tech
Cube



Fang FANG
Managing Director
of iResearch Group
- iResearch Capital,
Head of iResearch
Investment
Research Institute



Qikun ZHOU
Founder of Red
Chef



Rutie NI
General Manager
of Xiamen Anjoy &
Mr. Frozen Supply
Chain Co., Ltd.



Chen CHEN
Partner of Junyi
Capital



Aoran JIANG
General Manager
of JD Retail Fresh
Food Platform
Business
Department



Mingzhe ZHANG
Deputy General
Manager of Mei
Zhou Dong
Po/Wang Jia Du



Rogério MORAES
DE OLIVEIRA
JBS Group-Seara



Christopher
PISSARIDES
World-renowned
Economist, Nobel
Laureate in
Economic
Sciences



François BLANC
Counsellor for
Agricultural Affairs,
French Embassy
in China



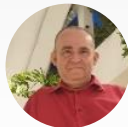
Yinying ZHENG
Partner of King &
Wood Mallesons



Hongtao FEI
General Manager
of Antion



Xavier TERLET
Managing Director
of Proteins XTC



François PONS
Industrial Projects
Director BEL
APAC region,
Groupe Bel



Wei XU
Reporter



Bin LI
Manager of Application
Center, Consumer
Food Department,
Bühler (Wuxi)
Commercial Co., Ltd.

The 3rd SIAL Global Food Industry Summit



The 3rd SIAL Global Food Industry Summit was held from **December 7th to 8th, 2022** in the form of live streaming.

More than **100 speakers** from nearly **20 countries and regions** were invited to present, **11 theme forums** covering prefabricated food, imported food, drink, F&B investment and **100+ hot topics** have been discussed. 2-day live streaming attracted **more than 250,000 viewers**. SIAL Global Food Industry Summit was reported by **more than 600 media**, such as People's Daily, Xinhuanet, China Net, CNFood.



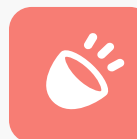
20 Countries and Regions
100+ Overseas and Domestic Speakers



11 Theme Forums
100+ Hot Topics



250,000+ Online Viewers



600+ Media Follow-up Reports

The 3rd SIAL Global Food Industry Summit Speakers



Anna LI
Managing Director of
Comexposium-Sial
Exhibition Co., Ltd.,
CEO of SIAL in China



Jingyuan YAO
World-renowned
Economist, Special
Researcher of
Counsellors' Office
of the State Council



Yulong YIN
Academician of Chinese
Academy of
Engineering; Chinese
Academy of Sciences;
Animal Nutritionist



Junmao SUN
Researcher; Chief
Scientist of the
Innovation Team of the
Institute of Food and
Nutrition Development,
Ministry of Agriculture
and Rural Affairs



Marcelo MAGNOU
Consul General of
Uruguay in Shanghai



Yoshiyuki MIKAMI
Counsellor of
Economic Section,
Embassy of Japan



José Roberto de
Andrade Filho
Deputy Consul-
General, Consulate-
General of Brazil in
Shanghai



Oscar Ernesto Solis
Agricultural Consultant
for Argentina



Xiangzhi KONG
Board Member of China
Supply and Marketing
Cooperative; Professor of
School of Agricultural
Economics and Rural
Development, Renmin
University of China



Ricardo SANTIN
President of the
Brazilian
Association of
Animal Protein
(ABPA)



Conrado FERBER
President of Uruguay
National Meat Institute
(INAC)



Jin CAI
Vice President of
China Federation of
Logistics &
Purchasing



Guan GAO
Vice President of
China Meat
Association and
Director of Industrial
Policy Research
Office



He DU
Researcher, Executive
Vice President of the
Advisory Committee on
Nutrition Guidance of
China National Food
Industry Association



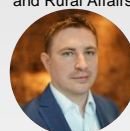
Dan GUAN
Vice Chairman of
the Amino Acid
Branch of China
Biotech
Fermentation
Industry Association



Lianyue XIA
Chairman of the
Committee of Casual
Dining and Beverage,
China Cuisine
Association



Hesong WANG
Secretary General of
the Committee of
Health Care
Consultation, China
Health Care
Association



Andrzej Juchniewicz
Chief Representative
of the Poland
Investment and
Trade Agency's
China Office



Yan ZHANG
President of Zhejiang
Health Products &
Cosmetics Industry
Association



Nicolas
TRENTESAUX
CEO SIAL Global
Network



Frans van Dongen
Director of International
Affairs of COV



Yufei HUA
Professor of the
School of Food
Science and
Technology, Jiangnan
University



Joel HAGGARD
Vice President - Asia
Pacific, U.S. Meat
Export Federation



Yongqiang CHENG
Professor of Food
Science and Nutritional
Engineering, China
Agricultural University



Yuan LI
Professor of Food
Science and
Nutritional
Engineering,
China Agricultural
University



Linda CHEN
Asia & China
Representative,
Brazilian Association
of Animal Proteins
(ABPA)



Jian LI
Vice Dean of the
School of Food and
Health, Beijing
Technology and
Business University



Yanping CHEN
Assistant Professor of
the Department of
Food Science and
Engineering,
Shanghai Jiao Tong
University



Liang SONG
Senior Analyst in the
Dairy Industry, Leader
of the Expert Group of
China Agricultural
Reclamation Dairy
Alliance



Hui WANG
Digital Business
Planning Expert of
SF Technology
Group



James GU
Head of FMCG
Eastern Region,
Nielsen IQ



Shirley LU
Managing Director
Asia & Chief
China
Representative -
ProVeg
International



Fang FANG
Managing Director of
iResearch Group -
iResearch Capital,
President of iResearch
Investment Research
Institute



Alex ZHANG
Founding Partner of
Hosen Capital



Yi ZHANG
CEO and Chief
Analyst of iMedia
Research



Yongjun WENG
Founder and
Chairman of Yong Fu



Shuguang FANG
Chairman of Wecare
Probiotics Co., Ltd.



Jiahao ZHOU
Chairman of Pu
Jiang Hui



Xianju DING
Vice President of
Enjoy Sun
International
Holding Group



Tony DOMINGO
Senior Vice President
of Supply Chain &
Procurement, Nestlé
Zone Greater China



Liang XING
Partner of Fieldfisher
China



Binbin YANG
Overseas Department
General Manager of
Optima Integration
Group (OIG), Director
of OIG Research
Institute

The 3rd SIAL Global Food Industry Summit Speakers



Hongtao FEI
Founder and General
Manager of Antion
Consulting



Xiang ZHU
General Manager of
Dong Ping Chao & Pu
Zhi Xing, Shanghai
Sanliyin Enterprise
Development (Group)
Co., Ltd.



Bing SONG
Operation General
Manager of Eternal
Asia



Jianbing ZHANG
General Manager of
Health Division of
Joinstar Biomedical
Technology Co., Ltd.



Qichen ZHU
General Manager of
Hauck Investment
Management,
Hauck & Aufhäuser



Yang XU, Public
Affairs General
Manager of Freshippo
(Shanghai)



Yanyan DOU
Deputy General
Manager of Hao
Xiang Ni Health
Food Co., Ltd



Su JIANG
Vice President of
Safe Logistics



Chao MA
Chief Representative
of The One Club Asia
Office, Founder of
Innokids



Edison ZHANG
Founder of New
Species Institute



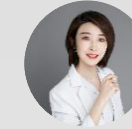
Xiaodong WANG
Founder of Zhang
Gui De Dian



Fei YU
Founder of
Dao Dao Xian



Lianghe ZHANG
Executive Chef of
Yuan Lai



Ying CHANG
Co-founder of
Fang Ha



Huadong DENG
Owner-Principal of
Nan Xing Yuan



Qingru YANG
Founder of Yi Dao,
Senior Tea Art
Specialist, Member of
Council of Shanghai
Restaurants Association



Xiwen QING
Director of Food &
Agtech, Plug and
Play China



Jin ZHOU
R&D Director of
Cargill in Asia
Pacific



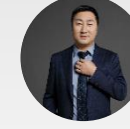
Chersy MIAO
Principal of Eight
Roads Ventures China



Lei ZHOU
Director of New
Product R&D of
Haotian Pharm



Yiben ZHANG
IT Director of CFB
Group



Shengcheng WANG
Director of JD Retail
Fresh Food Platform
Business Department



Shuai HUO
Chairman Assistant
of Zhejiang Huarui
Biotechnology Co.,
Ltd.



Xinliang LIU
PR Director of Auntea
Jenny



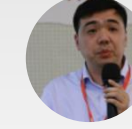
Ronghua LI
Purchasing
Director of Shou
Hang Group



Di ZHENG
Investment Director
of Bits x Bites



Jianbin LIU
Marketing Director
of Jioyoung Soy
Milk



Hansome YE
Fresh Food Division
Chief of C-Store
Chain Limited
Shanghai



Xianfeng LI
Brand Director of
Guolian Aquatic
Group



Honglong LI
Director of Technical
Department,
Zhongda Hengyuan
Biotechnology Stock
Co., Ltd.



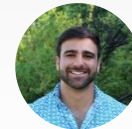
Guangpu ZHANG
Head of FMCG
Fast Food Industry,
RED



Rara ZHU
Tezign - Director of
the FMCG Industry



Sheng QIANG
Head of Public Affairs
(Marketing,
Government, Media)
of Nanjing Dahui
Group (Nanjing
Impressions)



Ben ADIVI
Head of Business
Development at
Remik



Jiachuan DING
Managing Director
of BCG, Global
Partner, Head of
BCG Consumer
Products Innovation
in Asia Pacific



Rui JIANG
Senior Manager of
Investment, Asia
Green Fund



Jingbo WANG
Head of Shuhai
Innovation Center,
Head of R&D
Platform of Shuhai
Innovation Alliance



Shuo SHEN
Senior Engineer
of Angel Yeast



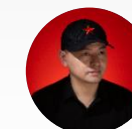
Guan FENG
Distinguished Expert
of ETCN, Industry
Lecturer of China
Customs Brokers
Association



Angela
Online Community OG,
Chinese Consumer
Entrepreneurs Club



Jiaxiong HAN
Senior Analyst of
Moojing Market
Intelligence



Qiang SHI
Founder of Da
Ban Ma
Consulting

SIAL Global Food Industry Summit Attendees

Manufacturers

- Food production/manufacturers
- Beverage production/manufacturers
- Ingredients enterprises
- Food-tech companies/startups
- Food processing/packaging
- Beverage processing/packaging

Catering/Hotels

- Restaurants/hotels
- Catering service agencies
- Catering delivery/distribution
- Banquet organizers
- Fast food chains
- Café/Water bars
- Bakery

Importers/Exporters/Traders

- Food import/export/trade
- Beverage import/export/trade
- Food wholesalers
- Beverage wholesalers
- Buy in bulk
- Food Distributors/Agents
- Beverage Distributors/Agents

Retailers

- Supermarkets
- Discount food stores
- E-commerce platforms
- Gourmet stores
- Grocery & Convenience store
- Duty-free shops
- Others

Institutions/Organizations

- Industry Associations
- Agents/Consulting companies
- Research institutions
- R&D institutions
- Marketing companies
- Food major colleges
- Media

Investment & Financing Institutions

- Investment institutions
- Industry funds
- Investment & financing companies
- Investment consulting agencies
- Asset management companies
- Securities companies
- Banks



SIAL Global Food Industry Summit Attendees

Meat & Meat Products (Partial)



Dairy & Dairy Products (Partial)



Beverage (Partial)



Prefabricated Food/Condiments (Partial)



SIAL Global Food Industry Summit Attendees

Snack Food (Partial)



Catering (Partial)



Retailers (Partial)



Food-tech/Ingredients (Partial)



SIAL Global Food Industry Summit Attendees

Investment & Financing/Consulting (Partial)



R&D Institutions/Colleges (Partial)



Institutions/Organizations (Partial)



Others (Partial)



The background of the entire slide is a high-angle, wide shot of the Shanghai skyline at dusk or dawn. The sky is a mix of orange, yellow, and blue. In the foreground, the curved, glass-clad facade of the Shanghai Tower is prominent on the left. Other skyscrapers of varying heights and architectural styles fill the rest of the frame, creating a dense urban landscape.

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In China

SHAL
世界食品产业峰会
Global Food Industry Summit

Media Report

SIAL Global Food Industry Summit Media

Mainstream Media (Partial)



Industry Media (Partial)



International Media (Partial)



New Media (Partial)



SIAL Global Food Industry Summit Media Coverage (Partial)

凤凰网 区域 区域 > 正文

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第三届SIAL世界食品产业峰会召开，餐饮行业知名专家共话产业发展！

中国融媒产业网 关注 2022年12月20日 15:35:34 来自河南 0人参与 0评论



由SIAL西雅国际食品展(首译中文简称：西雅展)倾力打造的第三届SIAL世界食品产业峰会于12月8日圆满落幕。峰会以“全球智慧链下的共谋与共赢”为主题，开启全球双语言直播，邀请来自国内外各行业细分领域的重要嘉宾，共同探讨世界食品生态的创新与未来，助力产业经济高质量发展。

本屆峰会得到了...

商业 > 广告正文

亮点纷呈、看点多多，SIAL世界食品产业峰会正式启幕！

2022-12-07 14:58:29 | 发布：杨磊

2022年12月7-8日，SIAL世界食品产业峰会如期举行。峰会将以“全球智慧链下的共谋与共赢”为主题，开启全球双语言直播，邀请来自国内外各行业细分领域的重要嘉宾，共同探讨世界食品生态的创新与未来，助力产业经济高质量发展。

2022 SIAL 创新大赛 新华丝路 丝路资讯 新华企业资讯

SIAL创新大赛是SIAL引领全球食品制造商参与获奖产品更有机会在SIAL世界食品产业峰会上展示，助力企业品牌国际化。

新华丝路 丝路资讯 新华企业资讯

技术壁垒 出口预警 智讯 智讯参考 丝路情报 视讯 全球数据 投资项目

SIAL世界食品产业峰会将于12月上海举行 从巴黎到上海 彰显中国领先地位

来源：北京爱博西雅展览有限公司 责任编辑：黄新培 2022-11-14 11:01:10



新华丝路数... 一带一路 共商、共享、共赢

China.com 新华网 业界 / 互联网 / 行业 / 通信 / 数码 / 手机 / 平板 / 笔记本 / 相机 设为首页

当前位置：频道首页 > 快讯 > 正文

为全球食品企业持续赋能，SIAL世界食品产业峰会圆满落幕

2022-12-20 15:35:54 来源：壹点网 军事APP 头条APP

由SIAL西雅国际食品展(首译中文简称：西雅展)倾力打造的第三届SIAL世界食品产业峰会于12月7日在线正式召开。峰会以“全球智慧链下的共谋与共赢”为主题，开启全球双语言直播，邀请来自国内外各行业细分领域的重要嘉宾，共同探讨世界食品生态的创新与未来，助力产业经济高质量发展。

全球食品产业链 中国 > 正文

来自全球的食品产业链专家齐聚一堂，共同探讨全球食品产业链的发展现状和制胜之道进行了分享和探讨。

法国高美艾博展览 2022-12-20 15:35:54

近些年，伴随着食品产业迎来全新发展，企业开始运用数字化等技术手段，提速供应链数字化转型升级进程，实现企业效益持续增长。在12月8日，由SIAL西雅国际食品展(首译中文简称：西雅展)举办的SIAL世界食品产业峰会之食品供应链大会上，来自厚生投资、雀巢、怡亚通顺丰科技等企业人士围绕中国特色食品供应链的发展现状和制胜之道进行了分享和探讨。

综合生态模式凸显 厚生投资联合创始人张天彦表示 格局的话，地方龙头企业基本上已经优势基本形成，所以竞争也进入中后头，但还没有真正的全国龙头，区

千龙网 北京 国内 国际 党建 评论 经济

促进食品产业协同发展，SIAL世界食品产业峰会助推供应链升级

2022-12-22 11:32 永州新闻网

近些年，伴随着食品产业迎来全新发展，企业开始运用数字化等技术手段，提速供应链数字化转型升级进程，实现企业效益持续增长。在12月8日，由SIAL西雅国际食品展(首译中文简称：西雅展)举办的SIAL世界食品产业峰会之食品供应链大会上，来自厚生投资、雀巢、怡亚通顺丰科技等企业人士围绕中国特色食品供应链的发展现状和制胜之道进行了分享和探讨。

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新华报业网 首页 推荐 江苏 视频 直播 评论 智库 商业 法治 财经 房产 文旅 汽车 专题 读报

为餐饮行业蓄势赋能，SIAL世界食品产业峰会顺利闭幕

2022/12/09 16:12 咸宁新闻网

12月8日，为期两天，以“全球智慧链下的共谋与共赢”为主题的第三届SIAL世界食品产业峰会圆满落幕。SIAL世界食品产业峰会是“SIAL世界三大食品展之一”——SIAL西雅国际食品展(首译中文简称：西雅展)打造的一场联动全球食品产业链的思想盛宴。

本届展会汇聚邀请了近20个国家与地区的100+全球食品嘉宾在线演讲，吸引来自八方餐饮专业人员25万+共襄盛举，为餐饮行业蓄势赋能！

吴政隆 报道集

许昆林



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Global Food Industry Summit

2023 Highlights

The 4th SIAL Global Food Industry Summit

—— Then and Now: Own the Change

The 4th SIAL Global Food Industry Summit will be held in conjunction with SIAL Shanghai 2023. 10 parallel theme forums will be held with the theme of “Then and Now: Own the Change”, invite industry experts, leading enterprises, etc. to communicate in-depth the new trends in the F&B industry, and share new ideas for marketing and operations.



The 4th SIAL Global Food Industry Summit

— Then and Now: Own the Change

Global New Retail Forum

- Economic Development Trends and Consumption Structure Analysis
- Global F&B Industry Innovation Trends
- Global Retail Industry Development Trends
- Traditional Retail Digital Transformation
- Marketing Channels Integration
- Online Users' F&B Consumption Trends
- Digital & Intelligence Operation of New Retail System
- Intelligence Building for People + Products +Places
- Popular Products Creation and Brand Marketing Value Optimization
- Fermentation Technology and Innovation
- ...

Global New Retail Forum
- Marketing

- Brand Marketing Opportunities & Challenges
- Brand Life Cycle Management
- Social Media Traffic Maximum
- Brand Marketing Model Analysis
- Short-Form Video Content Operation
- Key to Brand Traffic Building
- Content Marketing Strategy
- KOL/KOC Management
- Buyer Retention Strategy
- Long-term Brand Building
- ...

Food Supply
Chain Forum

- Global F&B Supply Demand Insights
- Food Supply Chain Development Trends
- Solutions for Supply Chain Shortage
- Food Supply Chain Risk Control
- Central Kitchen Digitalization and Intelligence
- Food Supply Chain Digitalization
- Catering Supply Chain Digitalization
- Cold Chain and Food Safety
- Catering Supply Chain Standardization
- Regional Supply Chain Management
- Food Supply Chain Investment Opportunities
- Latest Cold Chain Logistic Policy Interpretation
- ...

International Meat Forum

- Global Meat Industry Development Trend Analysis
- Global Meat Supply System Rebuild
- Latest Trend of China's Meat Import
- Impact of Consumption Trend Changes
- Animal Epidemic Prevention and Food Safety
- Meat Supply Chain Optimization
- Innovation in Frozen Storage Technology
- Alternative Protein Products Market Insights
- R&D and Innovation of Meat Products
- Cell-cultured Meat Industrialization
- Low-temperature Meat Products Development Trends
- Latest Import Regulation Interpretation
- ...

F&B Investment Forum

- New Investment Trends in F&B Industry
- Investment Opportunities in F&B Industry
- Competition Analysis of F&B Investment
- Impact of Consumption Trend Changes
- New Style Tea Beverages Investment Opportunities
- New Brand Value Assessment
- Health Food Development Analysis
- Catering Brands Investment Opportunities
- Key Factors of Prefabricated Food Investment
- Food Technology Investment Insights
- ...

The 4th SIAL Global Food Industry Summit

— Then and Now: Own the Change

Food-Tech Innovation Forum

- Food-tech Innovation Trends
- Gene-editing Technology Application in Food
- Impact of Biotechnology on the Food Industry
- Improve Food Characteristics through Technologies
- 3D Printing and Food Safety
- Microbial Application and Flavor Reconstruction
- R&D and Innovation of Alternative Food
- Food-tech and Sustainable Development
- Latest Achievements in Food-tech
- Food-tech Investment Analysis
- ...

Import Food Forum

- Global Food Import Trend Forecast
- China's Imported Food Prospects
- Impact of the Latest Trade Policies on Food Export to China
- Impact of Consumption Trend Changes
- Global Digital Industrial Chain Construction
- Imported Food Supply Chain System Optimization
- Imported Food Safety and Risk Control
- Imported Health Food Regulations Interpretation
- Latest Imported Food Policy Interpretation
- ...

F&B Distributor Forum

- F&B Distribution Development Trends
- Impact of Macro-environment on F&B Industry Development
- Popular Food Categories Marketing Development Trends
- F&B Products Selection Methods
- Distributors Operation Experience Sharing
- Key to Product Marketing Growth
- Consumption Potential and Value of Sinking Market
- New Brands and Products Release
- ...

International Drink Forum

- Global Beverage Category Development Trends
- Beverage Industry Competition Analysis
- New Consumption Trends and New Chinese Tea Culture
- New Style Tea Beverages Development Prospects
- Functional Beverages and Nutrition & Health
- Creation of Popular Products
- Impact of Demand and Scene Changes
- Brand Value Reconstruction and Product Innovation
- Key Factors for Beverage Differentiation Creation
- Coffee Brand Traffic Creation
- ...

China Catering Forum

- Chinese Catering Development Trends
- Competitiveness of Chinese Catering
- Chinese Fast Food Development Prospects
- Catering Consumption Changes
- Catering Digitalization Development Trends
- Innovation and Integration of Local Cuisine
- Chinese Catering High-end Development Trends
- Changes in Catering Brands Marketing Methods
- Food Supply Chain and Food Safety
- Competition and Integration between Catering and Prefabricated Food
- ...

The 5th SIAL Global Food Industry Summit

—— Then and Now: Own the Change

The 5th SIAL Global Food Industry Summit will be held in conjunction with SIAL Shenzhen 2023 on August 28-30 at Shenzhen Convention & Exhibition Center (Futian). 5 parallel theme forums will be held with the theme of “Then and Now: Own the Change”, invite industry experts, leading enterprises, etc. to communicate in-depth the new trends in the F&B industry.



5 Theme Forums

Global New Retail Forum

Food Supply Chain Forum

Import Food Forum

International Drink Forum

Smart Agri-Food Forum

The 5th SIAL Global Food Industry Summit

— Then and Now: Own the Change

Global New Retail Forum

- Economic Development Trends and Consumption Structure Analysis
- Global F&B Industry Innovation Trends
- Global Retail Industry Development Trends
- Intelligence Building for People + Products + Places
- Marketing Channels Integration
- Brand Life Cycle Management
- Digital & Intelligence Operation of New Retail System
- Social Media Traffic Maximum
- Online Users' F&B Consumption Trends
- Popular Products Creation and Brand Marketing Value Optimization
- ...

Food Supply Chain Forum

- Global F&B Supply Demand Insights
- Food Supply Chain Development Trends
- Solutions for Supply Chain Shortage
- Food Supply Chain Risk Control
- Catering Supply Chain Standardization
- Regional Supply Chain Management
- Food Supply Chain Digitalization
- Catering Supply Chain Digitalization
- Cold Chain and Food Safety
- Food Supply Chain Investment Opportunities
- Central Kitchen Digitalization and Intelligence
- Latest Cold Chain Logistic Policy Interpretation
- ...

Smart Agri-Food Forum

- Agri-food technology Innovation Trends
- Agricultural Value Chain Reconstruction
- Food-tech Investment Analysis
- Impact of Biotechnology on the Food Industry
- Food-tech and Sustainable Development
- Improve Food Characteristics through Technologies
- 3D Printing and Food Safety
- Gene-editing Technology Application in Food
- R&D and Innovation of Alternative Food
- Latest Ingredient Applications
- Latest Achievements in Food-tech
- ...

Import Food Forum

- Global Food Import Trend Forecast
- Impact of Consumption Trend Changes
- Imported Food Safety and Risk Control
- China's Imported Food Prospects
- Impact of the Latest Trade Policies on Food Export to China
- Global Digital Industrial Chain Construction
- Imported Food Supply Chain System Optimization
- Latest Imported Food Policy Interpretation
- Imported Health Food Regulations Interpretation
- ...

International Drink Forum

- Global Beverage Category Development Trends
- Beverage Industry Competition Analysis
- New Style Tea Beverages Development Prospects
- Key Factors for Beverage Differentiation Creation
- Brand Value Reconstruction and Product Innovation
- New Consumption Trends and New Chinese Tea Culture
- Functional Beverages and Nutrition & Health
- Creation of Popular Products
- Impact of Demand and Scene Changes
- Coffee Brand Traffic Creation
- ...

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Global Food Industry Summit

Thank You

May 18th – 20th, 2023

Shanghai New International Expo Centre (SNIEC)

Comexposium-SIAL Exhibition Co., Ltd.

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nbd@sialchina.cn